



WTIC-TV

ORDER

Print Date 09/20/12 Page 1 of 2

Flight Dates 09/21/12-09/24/12

<u>Contract / Revision</u>	<u>Product</u>	<u>Estimate #</u>	1472
389310	DCCC	<u>Alt Order #</u>	06328297
<u>Original Date / Revision</u>	<u>Agency Com</u>	<u>Billing Type</u>	Cash
09/20/12	09/20/12	<u>Order Type</u>	GENERAL
	<u>Billing Contact</u>	<u>Billing Cycle</u>	EOM/EOC
<u>Advertiser</u>	Democratic Congress Camp	<u>Billing Calendar</u>	BROADCAST
	3050 K St NW	<u>Demographic</u>	A35+
	Washington, DC 20007	<u>Rev Codes</u>	AGY POL
<u>Agency</u>	Great American Media	<u>Product Codes</u>	PL2, PL3
<u>Buying Contact</u>	Jordan Johannesse	<u>Priority</u>	02
<u>Sales Office</u>	TWDC	<u>Advertiser Ref</u>	
<u>Sales Region</u>	National		
<u>Agency Ref</u>			
3050 K St NW			
Washington, DC 20007			

Primary Account Executive

Jordan Johannessen

Account Executive	Order%	Start Date	End Date
Jordan Johannessen	100%		

Order Share 18% Market Value 47361

Competing Station	% of Order	Amount
2WCCT	%	0
3WFSB	44%	20838
4WVIT	13%	6156
5WTNH	25%	11840
6WCTX	%	0
7CABL	%	0

Order Totals

Order Totals					Billing Plan				
Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	13	\$7,246.25	\$8,525.00	0.00	08/27/12	09/24/12	13	\$7,246.25	\$8,525.00
Totals	13	\$7,246.25	\$8,525.00	0.00					

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Billing Plan			
					Start Date	End Date	# Spots	Net Amount
September 2012	13	\$7,246.25	\$8,525.00	0.00	08/27/12	09/24/12	13	\$7,246.25
Totals	13	\$7,246.25	\$8,525.00	0.00				\$8,525.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals	Amount
E 1	61	09/21/12	09/24/12	M-F News at Ten News at Ten	CM	1030p-11p (10:30 PM-11:00 PM)	M---F--	:30	1	\$1,300.00	02	0.00	NM	1	\$1,300.00	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 09/21/12 09/27/12 M---F-- 1 \$1,300.00 0.00																
E 2	61	09/21/12	09/24/12	M-F News at 11pm News at 11pm	CM	11p-1135p	M---F--	:30	1	\$450.00	02	0.00	NM	1	\$450.00	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 09/21/12 09/27/12 M---F-- 1 \$450.00 0.00																
E 3	61	09/21/12	09/24/12	M-F 3p-4p M-F 3p-4p	CM	3p-4p	M---F--	:30	1	\$200.00	02	0.00	NM	1	\$200.00	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 09/21/12 09/27/12 M---F-- 1 \$200.00 0.00																
E 4	61	09/21/12	09/24/12	M-F 4p-5pm M-F 4p-5pm	CM	4p-5p	M---F--	:30	1	\$225.00	02	0.00	NM	1	\$225.00	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 09/21/12 09/27/12 M---F-- 1 \$225.00 0.00																
E 5	61	09/21/12	09/24/12		CM	6p-630p	M---F--	:30	1	\$400.00	02	0.00	NM	1	\$400.00	



WTIC-TV

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Contract / Revision **389310** Flight Dates **09/21/12-09/24/12**

Hiatus Dates

Original Date / Revision 09/20/12 / 09/20/12

Order Sep 00:15:00

Advertiser **Democratic Congress Cam** Product DCCC

Estimate # **1472**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals	Amount
				M-F 6p-630p M-F 6p-630p												
				Start Date Week: 09/21/12	End Date 09/27/12	Weekdays M- - - F - -	Spots/Week 1	Rate \$400.00	Rating 0.00							
E 6	61	09/21/12	09/24/12	M-F 7p-730p M-F 7p-730p	CM	7p-730p	M- - - F - -	:30	1	\$600.00	02	0.00	NM	1	\$600.00	
				Start Date Week: 09/21/12	End Date 09/27/12	Weekdays M- - - F - -	Spots/Week 1	Rate \$600.00	Rating 0.00							
E 7	61	09/21/12	09/24/12	M-F 7a-8a M-F 7a-8a	CM	7a-8a	M- - - F - -	:30	1	\$250.00	02	0.00	NM	1	\$250.00	
				Start Date Week: 09/21/12	End Date 09/27/12	Weekdays M- - - F - -	Spots/Week 1	Rate \$250.00	Rating 0.00							
E 8	61	09/22/12	09/22/12	Sa 9a-930a Sa 9a-930a	CM	9a-930a	-----1-	:30	1	\$200.00	02	0.00	NM	1	\$200.00	
				Start Date Week: 09/17/12	End Date 09/23/12	Weekdays -----1-	Spots/Week 1	Rate \$200.00	Rating 0.00							
E 9	61	09/22/12	09/22/12	Sa 930a-10a Sa 930a-10a	CM	930a-10a	-----1-	:30	1	\$200.00	02	0.00	NM	1	\$200.00	
				Start Date Week: 09/17/12	End Date 09/23/12	Weekdays -----1-	Spots/Week 1	Rate \$200.00	Rating 0.00							
E 11	61	09/23/12	09/23/12	Su 10p-11p Su 10p-11p	CM	10p-11p	-----1	:30	1	\$1,200.00	02	0.00	NM	1	\$1,200.00	
				Start Date Week: 09/17/12	End Date 09/23/12	Weekdays -----1	Spots/Week 1	Rate \$1,200.00	Rating 0.00							
N 12	61	09/22/12	09/22/12	College Football College Football	CM	730-11p	-----1-	:30	1	\$1,750.00	02	0.00	NM	1	\$1,750.00	
				Start Date Week: 09/17/12	End Date 09/23/12	Weekdays -----1-	Spots/Week 1	Rate \$1,750.00	Rating 0.00							
N 13	61	09/21/12	09/21/12	Fri Prime A Bones	CM	8p-9p	----2--	:30	2	\$875.00	03	0.00	NM	2	\$1,750.00	
				Start Date Week: 09/17/12	End Date 09/23/12	Weekdays ----2--	Spots/Week 2	Rate \$875.00	Rating 0.00							
														Totals	13 \$8,525.00	